



For Immediate Release

CYDigital Named to Blockchain Marketing Technology Landscape

Recognizes CYDigital as a Competitor in the Marketplace

Burlingame, CA – February 28, 2019 - CYDigital, Inc., headquartered in Burlingame, CA, has been named to the Blockchain Marketing Technology Landscape.

The Blockchain Marketing Technology Landscape, maintained and edited by Jeremy Epstein, CEO of Never Stop Marketing, tracks the evolution of marketing solutions based upon blockchain and decentralized technologies. Marketers and advertisers need technology to get their jobs done. As the crypto market grows, the rate of innovation in the blockchain martech and adtech space will continue to grow as well as new ways for marketers to deliver value and improve ROI via crypto-based models are discovered.

Joe Rizzo, CEO of CYDigital, said "We're pleased to be included in this compendium of competitors, and we see this as further validation that what we are doing and how we are doing it meets a marketplace need."

About CYDigital

CYDigital, Inc., located in Burlingame, CA, is creating a blockchain-based, smart contract-enabled platform to provide Consumers with the ability to own and profit from their data. CYDigital's initial service provides advertisers with the ability to reach their targeted Consumer groups with targeted offers and reward Consumers who engage with their advertisements. CYDigital anticipates launching its service by mid-2019. Led by a seasoned team of technology and marketing experts with a solid track record of tech startups, CYDigital aims to build the platform and drive Consumer adoption to seven million consumers and over 1,000 advertisers during the first 36 months of operation. CYDigital anticipates launching its solution by mid-2019.

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For more information, press only:

Contact: Joe Rizzo

Phone: (703) 244-8516

833-2GETCYD

Email: joe@cyd.digital

For more information about the Company:

<https://cyd.digital>



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- **Twitter:** https://twitter.com/CYD_digital
- **LinkedIn:** <https://www.linkedin.com/company/cyddigital/>

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